



# ATA e-BUSINESS FORUM

## Sponsor/Exhibitor Opportunities May 17-19, 2010 Seattle, Washington

Cost	Exhibit Table	Prominent Signage Throughout Forum	Acknowledgement in All Event Publicity	Logo Projected on General Session Stage	Logo on Forum Web Site	Full Page Advertisement in Forum Program	Signage at Sponsored Registration(s)	Special Recognition Event	Listing in Forum Program	Listing on Forum Web Site	Logo and Name on Menu Cards	Badge Ribbon(s)
Premier Sponsor/Partner (1)	\$30,000	▪	▪	▪	▪	▪	6	▪	▪	▪	▪	
Premier Sponsor/Partner (2)	\$30,000	▪	▪	▪	▪	▪	6	▪	▪	▪	▪	
Exclusive Forum Sponsorships												
Monday Welcome Reception	\$20,000						4	▪	▪	▪	▪	Airbus
Tuesday Morning Break (Coffee, Bagels, Danish)	\$6,000						2	▪	▪	▪	▪	GE
Tuesday Afternoon Break (Sodas, Water, Cookies)	\$6,000						2	▪	▪	▪	▪	CDG
Tuesday Lunch	\$20,000						3	▪	▪	▪	▪	
Tuesday Gala Reception	\$25,000						4	▪	▪	▪	▪	
Wednesday Morning Break	\$6,000						2	▪	▪	▪	▪	Lionbridge
Wednesday Afternoon Break	\$6,000						2	▪	▪	▪	▪	
Wednesday Lunch	\$15,000						3	▪	▪	▪	▪	
Wireless Internet Access for Exhibitors	\$5,000						2	▪	▪	▪	▪	
Speaker Gifts	\$4,000						1	▪	▪	▪	▪	
Badge Lanyards	\$4,000						1	▪	▪	▪	▪	SITA
Conference Proceedings Advertisement (1-Page Color)	\$1,000				▪							
Donated Door Prizes (model airplanes, etc.)	\$200							▪				
Exhibitor												
Exhibitor (payment before April 1, 2010)	\$3,000	▪					1	▪	▪	▪	▪	
Exhibitor (payment after April 1, 2010)	\$4,000	▪					1	▪	▪	▪	▪	
<a href="#">EXHIBITOR AGREEMENT &amp; ONLINE PAYMENT&gt;&gt;</a>												
Pre and Post Forum Committee Meetings												
Working Group Breaks - Thursday (~60 ppl)	\$3,000						1	▪	▪	▪	▪	
Working Group Breaks - Friday (~60 ppl)	\$3,000						1	▪	▪	▪	▪	

To reserve your exhibit table, click the link above to sign/submit your agreement and pay online.

To reserve your sponsorship item, contact Teresa Friend at 202-626-4193 or [tfriend@airlines.org](mailto:tfriend@airlines.org).

Sponsorship checks can be submitted to "Air Transport Association," Attn: E-Business Forum, 1301 Pennsylvania Ave., NW, Suite 1100, Washington DC.

For more information about the forum, go to <http://www.ataebiz.org/forum>.