

Sponsor/Exhibitor Opportunities
June 6-8, 2011
Montreal, Canada

Cost	Exhibit Table	Prominent Signage Throughout Forum	Acknowledgement in All Event Publicity	Logo Projected on General Session Stage	Logo on Forum Web Site	Full Page Advertisement in Forum Program	30-minute on-stage demo (first 20 exhibitors)	Signage at Sponsored Event	Special Recognition Announcement	Listing in Forum Program	Listing on Forum Web Site	Badge	Ribbon(s)	Company Name
Premier Sponsor/Partner (1)	\$30,000	■	■	■	■	■	■	■	■	■	■	■	■	InfoTrust
Exclusive Forum Sponsorships														
Monday Welcome Reception	\$20,000					4	■	■	■	■			■	InfoTrust
Tuesday Morning Break (Coffee/Danish)	\$6,000					2	■	■	■	■			■	GE
Tuesday Afternoon Break (Sodas, Water, Cookies)	\$6,000					2	■	■	■	■			■	SITA
Tuesday Lunch	\$20,000					3	■	■	■	■	■		■	
Tuesday Gala Reception	\$25,000					4	■	■	■	■			■	Airbus
Wednesday Morning Break	\$6,000					2	■	■	■	■			■	CFMI
Wednesday Afternoon Break	\$6,000					2	■	■	■	■			■	Bombardier
Wednesday Lunch	\$15,000					3	■	■	■	■	■		■	
Wireless Internet Access for Exhibitors	\$5,000					2	■	■	■	■			■	
Speaker Gifts	\$4,000					1		■	■	■			■	Rolls Royce
Badge Lanyards	\$4,000					1	■		■	■			■	Boeing
Registration Bags or Portfolios (with comp. logo)	\$6,000					2	■	■	■	■			■	Bombardier
Conference Proceedings Advertisement (1-Page Color)	\$1,000				■	0								
Donated Door Prizes (model airplanes, etc.)	\$200							■						
Exhibitor														
Exhibitor (payment before April 1, 2010) - SOLD OUT	\$3,000	■				1	■	■		■	■		■	
Exhibitor (payment after April 1, 2010) - SOLD OUT	\$4,000	■				1	■	■		■	■		■	
Pre and Post Forum Committee Meetings														
Working Group Breaks - Thursday (~60 ppl)	\$3,000					1	■	■	■	■	■		■	
Working Group Breaks - Friday (~60 ppl)	\$3,000					1	■	■	■	■	■		■	
														Total

To reserve your exhibit table, click the link above to sign/submit your agreement and pay online.

To reserve your sponsorship item, contact Teresa Friend at 202-626-4193 or tfriend@airlines.org.

Sponsorship checks can be submitted to "Air Transport Association," Attn: E-Business Forum, 1301 Pennsylvania Ave., NW, Suite 1100, Washington DC.

For more information about the forum, go to <http://www.ataebiz.org/forum>.