

**ATA e-Business Forum
and
S1000D Users Forum 2011**
"Effective Information Sharing Through Worldwide Collaboration"

June 6-8 2011 Montreal, Canada

AIA Overview
Rusty Rentsch
AIA



The Association

- Founded in 1919 as the Aeronautical Chamber of Commerce (ACCA),
 - With a charter membership of 100
 - Early members included Orville Wright and Glen H. Curtiss,
 - representatives of major aircraft manufacturing units in the United States.



- AIA's regular membership now stands at an all-time high of 141. With 194 associate members,
- 5 primary divisions: Space, Civil, National Security, Acquisition, and International Affairs
- 50+ Employees
- Close to 40 Committee and Councils

Mission

The Aerospace Industries Association of America, Inc. shapes public policy that ensures the U.S. aerospace, defense, and homeland security industry remains preeminent and that its members are successful and profitable in a changing global market.

AIA is the voice of the aerospace, defense, and homeland security industry, representing the nation's leading manufacturers and suppliers of civil, military, and business aircraft, helicopters, UAVs, space systems, aircraft engines, missiles, materiel, and related components, equipment, services, and information technology.

Serving its members and the nation, AIA establishes industry goals and strategies, achieving consensus among its members and national and global stakeholders and implementing solutions to industry-wide issues related to national and homeland security, civil aviation, and space.



Full Membership



- 141 companies
- Full Members have access to all association benefits, including Board of Governors Meetings, councils, committees, and working groups

Associate Membership



- 194 companies
- Operates through the Supplier Management Council - - a collaborative forum for suppliers to address issues, share best practices, and network

AIA Organization

President and CEO

Administration

Communications

Supplier
Management

Legislative

Acquisition
Policy

Civil Aviation

National Security

Space

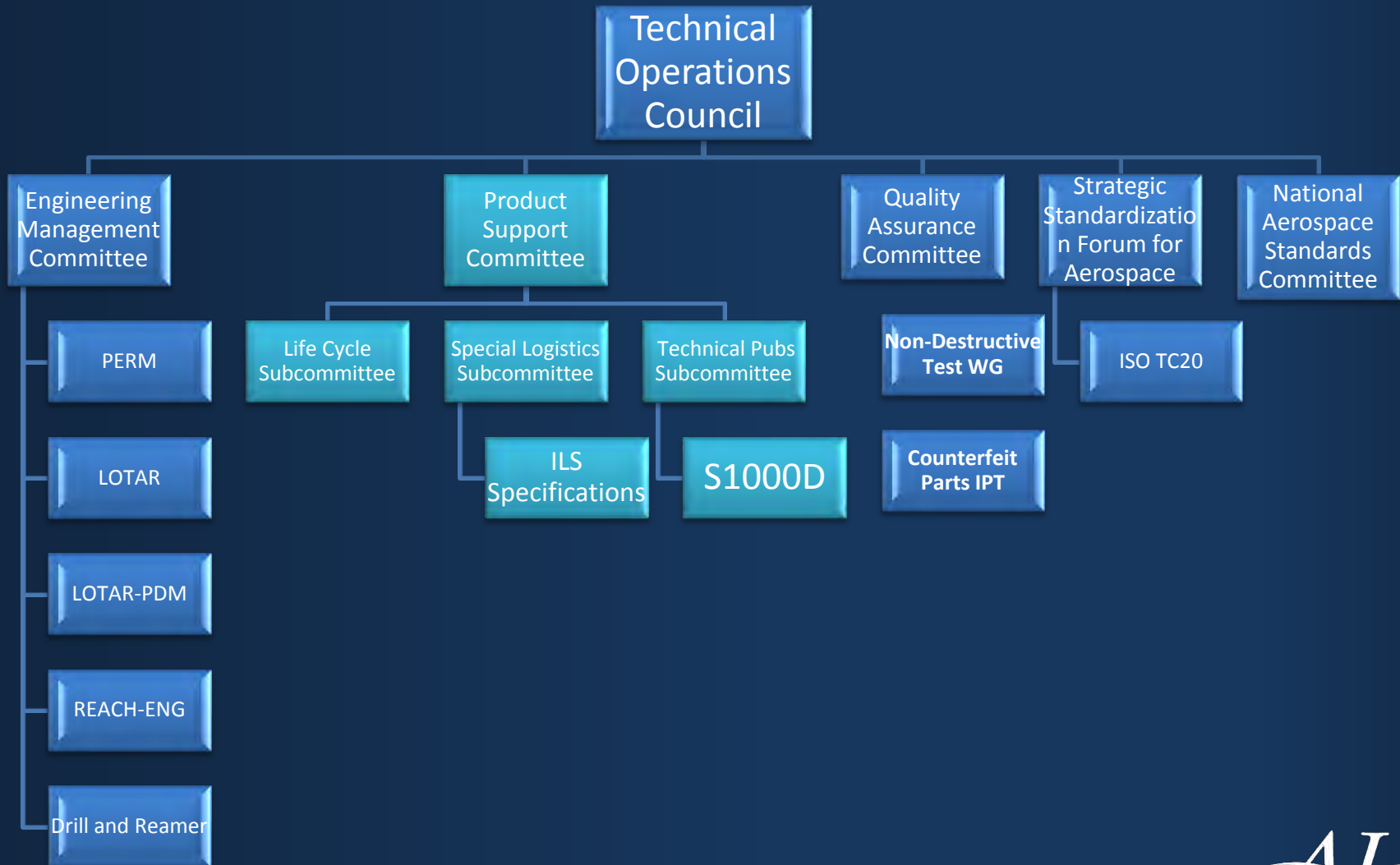
International
Affaires

Technical
Operations



AIA PRODUCT SUPPORT COMMITTEE

TOC Functional Organization



Product Support Executive Board

Chair	Gil Diaz, Raytheon	2010 – 2012
Vice Chair	Dean Hooks, Boeing	2010 – 2012
Member-At-Large	Gerry Tonoff, BAE Systems	2010 – 2013
Member-At-Large	Joe Fengler, Honeywell	2010 – 2012
Member-At-Large	Kevin Trammel, UTC	2010 – 2012
Tech Pubs SC Chair	Cheryl Combes, Textron	2011 – 2013
Special Log SC Chair	Craig Bronson, Lockheed Martin	2010 – 2012
Life Cycle SC Chair	Dan Cernoch, Lockheed Martin	2010 – 2013

Background

- *Product Support Is A Major Element Within The Defense Environment*
 - *Fewer New Programs And Declining Production*
 - *Weapon Systems Are Aging And Being Kept In Service Longer*
 - *Sustainment Initiatives Require Government / Industry Cooperation On Strategies And Policy Definition*

Background

- *Role of the PSC Committee:*
 - *Provide Industry Position In Product Support*
 - *Provide Industry Perspective As Logistics Policy Is Formulated*
 - *Build Relationships With DoD Customers*
 - *Function As A Network Of Experts*
 - *Develop Joint Sustainment Solutions*
 - *Participate In Projects To Achieve Goals*

Background

- **Vision**

Government & Industry **Working Together** In A Performance-Based Business Environment To Provide **Improved Logistics Support To The Warfighter** While Reducing Total Ownership Cost

- **Mission**

Remove Barriers And Influence Implementation Of Key Product Support And Acquisition Initiatives By Introducing **Cost Effective Processes, Business Practices, And Technologies**

- **Goals And Objectives**

- Effective **Two-way Communications** Of Views And Information Between Government And Industry
- Support Total Life Cycle Systems Management And The Aggressive Implementation Of **Performance Based Life Cycle Product Support** Initiatives
- Influence The Development Of International And Domestic Data and Product Life Cycle Support Standards

Current Projects, Initiatives, and Areas of Interest

- Product Support Assessment Team Implementation
- International Technical Data Policy-S1000D
- S-Series International Standards For Sustainment
- Technical Data Rights
- Insourcing
- Facilitating Public-Private Partnerships (PPP)
- Performance Based Life Cycle Product Support (PBL)

Participation in S-Series

- S1000D
 - Tech Pubs Subcommittee
 - MoU with ASD, ATA
 - Participate in the Council
 - United States Specification Management Group (USSMG)
 - US representation on the Steering Committee
- ILS Specifications
 - Special Logistics Subcommittee
 - MoU with ASD
 - Participate in the ILS Council
 - US representation on all the Steering Committees
 - United States Integrated logistics Specification WG

**United States S1000D
Management & Implementation Groups**



Organization

