

# ATA e-Business Forum and S1000D User Forum

*Effective Information Sharing Through World-Wide Collaboration*



June 23-25, 2014  
San Antonio

Select the links below to view the presentations in PDF format.

*(The presentations from the Product Demonstration track are not posted to this web site. Please visit the company web sites for more information about their products and services.)*

Monday, June 23			
3:00 p.m. - 6:00 p.m.	Registration		
6:00 p.m. - 8:00 p.m.	Welcome Reception - Sponsored by <b>Flatirons Solutions</b>		
Tuesday, June 24			
7:30 a.m. - 5:00 p.m.	Registration		
7:30 a.m. - 5:00 p.m.	Exhibit Hall		
7:30 a.m. - 8:30 a.m.	Continental Breakfast - Sponsored by <b>JANA</b>		
8:30 a.m. - 10:00 a.m.	<b>General Session</b> <a href="#">Introduction</a> - Brad Ballance, ATA e-Business Program <b>Welcome Comments</b> - Arty Niland, President, JANA <a href="#">Keynote Address</a> - Dec Lee, VP-Engineering, Quality and Training, American Airlines <b>ATA/AIA/ASD Overview</b> Brad Ballance, ATA - <a href="#">ATA e-Business Program Overview</a> Peter Zimmermann, Airbus Group - <a href="#">ASD Overview</a> Rusty Rentsch, AIA - <a href="#">AIA Overview</a>		
10:00 a.m. - 10:30 a.m.	Break - Sponsored by <b>JANA</b>		
	<b>S1000D User Forum Track</b> Moderator: Jan Haslam, Lockheed Martin	<b>ATA e-Business Forum Track</b> Moderator: Ken Jones, ATA e-Business Program	<b>Product Demonstrations</b> Moderator: Bob Ireland, Airlines for America
10:30 a.m. - 11:00 a.m.	<a href="#">S1000D Overview</a> Paul Haslam, O'Neil & Associates	<a href="#">ATA e-Business Program Overview</a> Ken Jones, ATA e-Business Program	<b>FLYplug: Innovative RFID Automated Tagging System</b> Gary Moe – ID Integration
11:00 a.m. - 11:30 a.m.	<a href="#">Implementing S1000D Best Business Practices Means Understanding Your Business Better</a> Mike Cook, SDL		<b>Leonardo Suite for Optimizing the Lifecycle of S1000D and ATA iSpec 2200 Technical Illustrations</b> Ian Proudfoot – Antéa
11:30 a.m. - 12:00 p.m.	<a href="#">Using the S1000D Specification for Products of Both High and Low Technical Complexity</a> Joakim Lundqvist, Saab	<a href="#">Electronic Aircraft Transfer Records</a> Rob Guthrie, Atlas Air	<b>Perseus Wire List Management Utility</b> Stephon Johns – JANA
12:00 p.m. - 1:30 p.m.	Lunch - Sponsored by <b>Airbus</b>		

	<b>S1000D User Forum Track</b> <i>Moderator: Jan Haslam, Lockheed Martin</i>	<b>ATA e-Business Forum Track</b> <i>Moderator: Ken Jones, ATA e-Business Program</i>	<b>Product Demonstrations</b> <i>Moderator: Bob Ireland, Airlines for America</i>
1:30 p.m. - 2:00 p.m.	<a href="#"><u>Supplier Challenges: Handling Multiple OEM Data Requirements</u></a> <i>Sean Rushing, Inmedius</i>	<a href="#"><u>ATA Spec 2300 - Data Exchange Standard for Flight Operations</u></a> <i>Bill Cunningham, Boeing</i> <i>Bruno Chatel, ChaDocs</i> <i>Gary Mayer, Flatirons Solutions</i> <i>James Baron, Air Canada</i>	<b>Larson Production Graphics Suite</b> <i>Don Larson – Larson Software Technology</i>
2:00 p.m. - 2:30 p.m.	<a href="#"><u>Rationalization, Reduction and Centralization</u></a> <i>Louis Iuppa, SDL</i> <i>Ron Stonecypher, Naval Surface Warfare Center</i>		<b>Bringing Success to Data Conversion</b> <i>Joakim Lundqvist – SAAB</i>
2:30 p.m. - 3:00 p.m.	<a href="#"><u>Managing the Complexities of Conversion to S1000D</u></a> <i>Naveh Greenberg, Data Conversion Laboratory</i>		<b>Authoring Aids Outside a CSDB</b> <i>Adrian Jordin – Mekon Ltd</i>
3:00 p.m. - 3:30 p.m.	Break - Sponsored by <b>Embraer</b>		
3:30 p.m. - 4:00 p.m.	<a href="#"><u>S1000D Impact on the Defence User</u></a> <i>Nicole Ndenge, Bundeswehr</i>	<a href="#"><u>Spec 2000 Procurement</u></a> <i>Sean Melia, SITA</i>	<b>Any Content, Anywhere, Anytime on Any Device: Mobile Explorer &amp; Mobile Compliance</b> <i>Paul Saunders – Flatirons Solutions</i>
4:00 p.m. - 4:30 p.m.	<a href="#"><u>Implementation of S1000D in NAVSEA</u></a> <i>Ron Stonecypher, Naval Surface Warfare Center</i>	<a href="#"><u>Value and Developments on EDI from an MRO's Perspective</u></a> <i>Sven Heitsch, Lufthansa Technik</i>	<b>Using the GEIA-STD-0007 Logistics Product Data (LPD) as Source Data for Applicable S1000D Data Modules</b> <i>Parker Owen – Integrated Support Systems</i>
4:30 p.m. - 5:00 p.m.	<a href="#"><u>Interactive Electronic Manuals Based on S1000D for Marine Objects</u></a> <i>Mikhail Soloviev, SeaProject JSC</i>	<a href="#"><u>Fully Integrating e-Enabled Aircraft</u></a> <i>Terry Davis, MicroSystems Automation Group</i>	<b>A Lively Panel Discussion on the Changes to the S1000D Business Rules in Issue 4.2</b> <i>John Sillari – Dayton T. Brown</i>
6:00 p.m. - 8:00 p.m.	Gala Reception - Sponsored by <b>JANA</b>		
<b>Wednesday, June 25</b>			
7:30 a.m. - 11:30 a.m.	Registration		
7:30 a.m. - 8:30 a.m.	Continental Breakfast - Sponsored by <b>CFM International</b>		
7:30 a.m. - 4:45 p.m.	Exhibit Hall		
	<b>S1000D User Forum Track</b> <i>Moderator: Mark Eaton, Boeing</i>	<b>ATA e-Business Forum Track</b> <i>Moderator: Ken Jones, ATA e-Business Program</i>	<b>Product Demonstrations</b> <i>Moderator: Bob Ireland, Airlines for America</i>
8:30 a.m. - 9:00 a.m.	<a href="#"><u>More Energy into S1000D</u></a> <i>Svante Ericsson, Flatirons Solutions</i>	<a href="#"><u>Mobility in Aviation</u></a> <i>Paul Saunders - Flatirons Solutions</i>	<b>FLYcheck: Intuitive iPad Based RFID Inventory System</b> <i>Alexis Beurdeley – MAINtag</i>
9:00 a.m. - 9:30 a.m.	<a href="#"><u>How to Enjoy the Beauty and Tame the Beast of S1000D</u></a> <i>Lutz Pliske, Condok</i>	<a href="#"><u>Guidance for Digital Security in Commercial Aviation - ATA Spec 42</u></a> <i>Regan Brossard, Boeing</i> <i>Gil Mulins, Airbus</i>	<b>trilogiView the New Version</b> <i>David Manock – BAE Systems Ael</i>
9:30 a.m. - 10:00 a.m.	<a href="#"><u>A Comparison Study of Various 2D Illustrations in S1000D Technical Documentation</u></a> <i>Stergios Isaakidis, NATO Support Agency</i>	<a href="#"><u>Efficiency Gains from Electronic Technical Logbooks</u></a> <i>Tim Spears, Ultramain Systems Inc.</i>	<b>HyperSTE, Comply with ASD-STE Simplified Technical English and more!</b> <i>Berry Braster, Etteplan   Tedopres</i>

	S1000D User Forum Track <i>Moderator: Mark Eaton, Boeing</i>	ATA e-Business Forum Track <i>Moderator: Ken Jones, ATA e-Business Program</i>	Product Demonstrations <i>Moderator: Bob Ireland, Airlines for America</i>
10:00 a.m. - 10:30 a.m.	Break - Sponsored by <b>CFM International</b>		
10:30 a.m. - 11:00 a.m.	<a href="#"><u>Technical Illustrations for a Mobile World</u></a> <i>Ian Proudfoot, Antea</i>	<a href="#"><u>RFID at Delta Air Lines - a Case Study</u></a> <i>Jon Andresen, Technology Solutions</i> <i>Rick Lewis, Delta Air Lines</i>	<b>Optimizing MRO via Electronic Task Cards – FLATIRONS SOLUTIONS eTaskCard Solution</b> <i>Haggen Aas – FLATIRONS SOLUTIONS</i>
11:00 a.m. - 11:30 a.m.	<a href="#"><u>BR Relationships and their Impact on the Implementation of S1000D</u></a> <i>Svante Ericsson, Flatirons Solutions</i>	<a href="#"><u>Aviation RFID Part Marking Deployment: from Production to Airline Usage</u></a> <i>Paul-Antoine Calandreau, Airbus</i>	<b>Implementing Electronic Part Certification</b> <i>Werner Magerl – warp it AG</i>
11:30 a.m. - 12:00 noon	<a href="#"><u>Implementing Business Rules Using Schematron</u></a> <i>Charles Angione, Techpubs Global</i>	<a href="#"><u>RFID Business Solutions - Roundtable Discussion</u></a> <i>Jon Andresen, Technology Solutions</i>	<b>30 Minutes, 30 Grand – Welcome to Power IETP Publishing</b> <i>Tammy Halter – Absolute Data Group</i>
12:00 p.m. - 1:30 p.m.	Lunch - Sponsored by <b>JANA</b>		
1:30 p.m. - 2:00 p.m.	<a href="#"><u>Using MSG3 and S1000D in Support of a New Aircraft Program</u></a> <i>Ian Boulton, PTC</i>	<a href="#"><u>IATA Update</u></a> <i>Chris Markou, IATA</i>	<b>SDL LiveContent: A Comprehensive S1000D Solution</b> <i>Michael Davis – SDL</i>
2:00 p.m. - 2:30 p.m.	<a href="#"><u>Generating S1000D Data Modules From a GEIA-STD-0007 (Logistics Product Data) Database</u></a> <i>Gene Harrel, General Atomics</i> <i>Parker Owen, ISS</i> <i>Andrew Smith, General Atomics</i>	<a href="#"><u>Spec 2000 Reliability Data Exchange and Metrics</u></a> <i>Audrey Fauconnier, Airbus</i>	<b>CDG Presents Inmedius S1000DInteract for Mobile</b> <i>Sean Rushing – CDG, a Boeing Company</i>
2:30 p.m. - 3:00 p.m.	<a href="#"><u>An S1000D Data Model: What Are the Issues?</u></a> <i>Ryan Augsburger, Boeing</i>	<a href="#"><u>ATA iSpec 2200: The Lifecycle of the Spec</u></a> <i>Stephon Johns, JANA</i>	<b>RFID in Aviation</b> <i>Dave Browne – Aerospace Software Developments Limited (ASD)</i>