



ATA e-BUSINESS FORUM



Sold Out

All of the tables in the exhibit hall are currently sold out. However, we are trying to arrange additional tables directly outside the meeting rooms. If you are interested in one of these alternative tables, please submit, 1.) this application, 2.) 60 word company description and 3.) logo and we'll add you to the waiting list. If/when tables become available, we will contact you directly with more details and you can decide whether to submit payment. The sooner we receive your application, description and logo the better chances you will have to get a table.

We will know by March 13 if additional tables are available.

Exhibitor Application and Agreement

NH Grand Hotel Krasnapolsky

Dam 9, 1012 JS Amsterdam, The Netherlands

June 12 - 14, 2017

Exhibitor Package Includes:

1. One complimentary attendee
2. One exhibit table (6 x 2.5 feet or 1.83 x .77 meters) for table top displays only.
3. One power strip with basic electricity
4. Recognition in the forum agenda

Exhibitor Agreement

<http://www.ataebiz.org/forum>

To confirm your exhibit table, you **MUST** complete all three steps.

Step 1 - Complete, sign and submit this agreement to admin@ataebiz.org.

Step 2 – Submit your company/product description and logo via email

1. e-Mail your company/product description (60 words or less) as you would like stated in the conference proceedings to admin@ataebiz.org.
2. e-Mail your logo for the Forum application/conference proceedings. The maximum size of the logo is 3MB. We accept JPG, GIF, PNG. Send to admin@ataebiz.org.

Your application will not be accepted without the description and logo.

Step 3 – Register and Pay Online

If/when additional tables outside the meeting rooms become available; we will contact you directly with more details and to arrange payment.

<http://www.ataebiz.org/forum>

Exhibitor Agreement

The Air Transport Association, Inc. (ATA) d/b/a Airlines for America establish these rules and regulations for the ATA e-Business Forum for all Exhibitors. As used herein, "Hotel" shall mean the **NH Collection Grand Hotel Krasnapolsky, Dam 9, 1012 JS Amsterdam, The Netherlands**. Exhibit space is open to all companies who market e-business products and services for the commercial aviation industry and the aerospace & defense industry.

Table-Top Displays

A limited number of tables are available. **The tables are 6 x 2.5 feet (1.83 x .77 meters)**. Displays that obscure the views of adjoining exhibits are not permitted. Signs can be attached to the table drapes but not on the walls, floors or any other area/surface.

- **Only table-top displays are allowed (floor standing backdrops, pop-ups or displays of any type are not allowed)**
- **Set-up is from 3:00 p.m. to 6:00 p.m., Monday, June 12, 2017.**

Reservations

To reserve a table you must submit your completed form, company/product description and logo via email along with payment. Reservations will be granted on a first come first served basis. These steps must be completed before your reservation is confirmed. ATA will send a written confirmation of the receipt of forms and payments and will issue a confirmation number. ATA reserves the right to decline any exhibit reservation request for any reason or to cancel the exhibit agreement for any reason and at any time prior to or during the Forum.

No On-Stage Vendor Demonstrations

Please note that onstage Vendor Demonstrations are no longer included with exhibitor tables. More details will be provided in the coming weeks regarding the potential opportunity for vendor demonstrations and their costs.

Wireless Internet Access

Complimentary wireless internet access is available to hotel guests in the exhibit hall and is provided by the hotel through a third-party contractor. The performance and reliability of the wireless service is not guaranteed and ATA, its contractors and the hotel will not be responsible for any loss associated with the use of the service. If you require premium internet service, please make arrangements directly with the hotel.

The availability of wireless internet access to alternative tables located just outside the meeting rooms is not known.

Exhibit Hours

Exhibits and displays must be completed prior to the opening of the Forum at 6:00 p.m. on Monday, June 12.

Tuesday, June 13	7:30 a.m. to 5:00 p.m.
Wednesday, June 14	7:30 a.m. to 5:00 p.m.

Exhibit hours are subject to change as determined by ATA and communicated through the final Forum agenda.

Security and Responsibility

All property of the Exhibitor remains under his custody and control in transit to and from the exhibit area and while it is in the confines of the exhibit area. Neither ATA, its service contractors, nor any of the officers, staff members, or directors of the ATA are responsible for the safety of the property of Exhibitors from theft, damage by fire, accident, vandalism or other causes, and the Exhibitor expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property. Since the exhibit area will not be locked during non-show hours, it is recommended that Exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury. The Exhibitor understands that neither ATA nor Hotel maintains insurance covering the Exhibitor's property, and it is the sole responsibility of the Exhibitor to obtain such insurance. **The Exhibit area cannot be locked or secured in any manner.**

Items of value should be removed from the area during non-exhibit hours. Exhibitors wishing to insure their goods should do so at their own expense. ATA assumes no responsibility or liability for the security of Exhibitor's materials or property at any time prior to

Exhibitor Agreement

or during the Forum. No display is to be dismantled until all scheduled events have ended. **Exhibitors have until 7:00 p.m., June 14, 2017 to remove their display and exhibit material from the exhibit area.**

Use of Space

Exhibitor locations will be assigned at the sole discretion of ATA. ATA reserves the right to relocate display areas at any time. **Only one company may occupy a single exhibit table.** If companies desire to display jointly, each company must reserve table(s) according to the number of firms involved in the display. The same company must occupy an exhibit table for the duration of the Forum. Exhibitors shall not assign, sublet, or share the space contracted for with another business or firm unless approval has been obtained in writing from ATA. Exhibitors must show only goods manufactured or dealt in by them in the regular course of business. Should an article of a non-exhibiting firm be required for operation or demonstration in an Exhibitor's display, identification of such article shall be limited to the usual and regular trademark under which same is sold in the general course of business.

A firm or organization not assigned exhibit space will not be permitted to display products or solicit business in the Exhibition area. Exhibitors shall comply with all applicable Hotel rules and regulations. All displays, demonstrations, sales activities, etc., must be contained on the table and must not impede traffic through the aisles unless express permission is granted by ATA. Exhibits that include the operation of audio or video equipment, public address systems or any other noise-making machines must be conducted or arranged so as not to disturb adjacent Exhibitors. Exhibitors must secure approval of operating methods from ATA before the exhibit opens. **Distribution of circulars or promotional material may be made only on the table assigned to the Exhibitor presenting such material.**

Care of Building and Equipment

Exhibitors or their agents shall not injure or deface the walls of the building, the tables, or the equipment. Exhibitors are not permitted to drive tacks, nails, or screws into the walls or woodwork. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. The use of stickers and decals is limited to the Exhibitor's own display.

Termination and Refunds

If Exhibitor fails to comply with these rules and regulations concerning use of exhibit space, ATA shall have the right to terminate this agreement immediately. In that event, Exhibitor shall forfeit the amount paid for the space reservation. In the event the Forum is canceled by ATA for any reason at any time, Exhibitor agrees that the sole liability of ATA shall be to return Exhibitor's payment less any reasonable expenses incurred by ATA.

In the event Exhibitor cancels this agreement less than 45 days prior to the start of the Forum, a cancellation charge of one-half the space rental fee shall be assessed; if Exhibitor cancels less than 30 days prior to the start of the Forum, a cancellation charge shall be the full space rental fee.

Exhibitors Authorized Representative

Each Exhibitor must name one person to be its official representative in connection with the installation, operation and removal of the firm's exhibit. The representative shall be authorized to enter into such service agreements as may be necessary to exhibit at the Forum. The Exhibitor's representative shall be in attendance throughout all exposition periods. The representative shall be responsible for keeping the exhibit neat, manned, and orderly at all times. The Exhibitor and its representative shall comply with all requests by the Hotel or ATA regarding the exhibit.

Laws, Regulations and Local Ordinances

It is the responsibility of each Exhibitor to have knowledge of, and comply with, all laws, ordinances and regulations pertaining to health, fire prevention, and public safety while participating in this exposition.

Union Labor

Exhibitors are required to observe all contracts in effect between the Hotel and third parties, including any labor organizations. These rules & regulations shall be deemed incorporated in the agreement between Exhibitor and ATA.

Exhibitor Agreement

Indemnification and Insurance

ATA, its members, officers, directors, employees and agents and the Hotel and its officers, directors, employees and agents, will not be responsible for any injury, loss or damage that may occur to the Exhibitor, or to the Exhibitor's employees or agents, or the Exhibitor's property, from any cause whatsoever, unless such injury, loss or damage is caused by the gross negligence of ATA, its members, the Hotel, or their respective employees or agents.

Exhibitor agrees to indemnify, defend and hold harmless ATA and its members, the Hotel, and their respective officers, directors, employees and agents from and against any and all claims, actions, demands and judgments (including all reasonable expenses and attorneys fees), whether for personal injury or property damage, including the Exhibitor's property or goods, caused by or arising out of the use, occupancy or activities of Exhibitor at the Forum, except to the extent that such injury or damage is caused by the sole gross negligence of ATA, its members, the Hotel, or their respective employees or agents.

The Exhibitor shall carry public liability insurance with financially responsible underwriters, insuring the Exhibitor against liability for bodily injuries (including wrongful death) and damage to property caused by Exhibitor's negligent use or occupancy of the Exhibit space or activities at the Forum (not less than \$1,000,000 combined single limit for personal injury and property damage).

Storage of Packing Boxes or Crates

Storage crates, boxes, or other extraneous materials are not to be stored in the exhibit area during the show. Arrangements must be made with the hotel for pickup, storage, and return at regular drayage rates. ATA assumes no responsibility or liability for the security of Exhibitor's materials or property.

Fees

\$2,750 USD

Fees include:

- One complimentary attendee
- One exhibit table (table top displays only)
- One power strip with basic electricity
- Recognition in the forum agenda

Rental fees do not include the cost of additional equipment, additional electricity and audio/visual equipment. Audio/Visual equipment may be ordered from the Hotel (see attached). Please pay fees online from the forum registration web site. All equipment must sit on the exhibit table (no floor standing equipment).

Exhibitor Agreement

Acceptance: The Exhibitor and its representatives agree to abide by all rules and regulations governing the ATA e-Business Forum, which are incorporated in this agreement. The undersigned is authorized to execute this application and agreement on behalf of the Exhibitor.

EXHIBITOR INFORMATION

Company Name _____

Address (1) _____

Address (2) _____

City _____ State _____ Zip _____ Country _____

Authorized Signature _____

Date _____

Name (please print) _____

Title _____

EXHIBITOR FEE (includes One Complimentary Attendee, Access to all Sessions, Breakfast, Breaks, Lunches and Receptions)

PLEASE COMPLETE QUESTIONS BELOW BEFORE SUBMITTING TO ATA

Do you understand that wireless internet access is NOT guaranteed? Yes No

Do you understand that NO floor standing displays or equipment are permitted (table top only)? Yes No

To confirm your exhibit table, have you e-mailed your **company/product description** (60 words or less) as you would like stated in the conference proceedings and your 3MB or less logo (JPG, GIF, PNG). Send to admin@ataebiz.org.

Yes No

FOR ATA ONLY

Date of Receipt: _____

Payment Date: _____

Table Number Assignment: _____

ATA e-Business Program
1275 Pennsylvania Avenue, NW - Suite 1300
Washington, DC 20004-1707, USA
Phone: 202-626-4039

E-Mail: admin@ataebiz.org Web: <http://www.ataebiz.org>

Exhibitor Agreement

Become a sponsor!

Morning Coffee Breaks
Luncheons
Welcome Reception
Afternoon Breaks
Gala Reception
Speaker Gifts
Badge Lanyards
Registration Bags

To see costs and availability, go to: <http://www.ataebiz.org/forum>

Past Exhibitors/Sponsors

1ANSAH Pty. Ltd.	Flatirons Solutions	Patni Computer Systems
.aero	Fujitsu Limited	Pentecom
Absolute Data Group Pty	General Electric	Pratt & Whitney
Airline Clearing House	GGG Technical Publication Svcs	PTC Corporation
ADOBE	Hico Information	Raytheon Eagle
Aerosoft Systems, Inc.	IAI Ltd.	RCM Technology
Aerospace Software Development	ID Integration	Rolls-Royce
Aerexchange	Jouve Aviation Solutions	SAAB
Airbus	Inmedius	SDL
Antea	Integrated Support System	SDI – System Development Inc.
Antenna House	Jana	Sogitec Industries
BAE Systems Ael	Jamison RFID	Sorman Information AB
Boeing	Jouve Aviation Solutions	Stilo International
Bombardier	Larson Software Technology	Sierra Systems
Carillon Information System	Lexmark	SITA
CFM International	Lionbridge	Skypaq
Continental DataGraphics	MacSema	Sogitec Industries
Corel	Maintag	Sonovision
Corena USA	Mark Logic Corporation	Tech-pubs.com
Crowell Solutions	Mekon	TechGuard Security, LLC
Data Conversion Laboratory	Monode Pryor Traceability	Tedopres
Dayton T. Brown	Multilink EDI	Tego
DISTI	Mxi Technologies	TRAX USA Corp.
EMC	Omega Blue	Ultramain Systems
Embraer	O'Neil & Associates	Warp IT AG
Enigma	Open Connect AG	WebX
Etteplan	Parallel Graphics	William Frick & Company
Euroscript Canada	Parker Hannifin	X-Hive
		XyEnterprise